

Cellulite Update

Information
Take One

Romanian Medical Doctor Discovers Cellulite Breakthrough! Study of 2,500 Women Reveals 80% Showed Improvement...

If you have noticed lately that the skin on your buttocks, abdomen, thighs, neck and upper arms is not as smooth looking as it used to be, you may be dealing with cellulite. According to the American Skincare and Cellulite Expert Association approximately 90 percent of women over the age of 20 have cellulite, and contrary to popular belief, you do not have to be overweight or obese to suffer with cellulite. Men, due to their muscle and fat structure, are rarely troubled with this condition. Cellulite is a medical condition known as lipodystrophy. A new field of medicine called Aesthetic Endocrinology has been evaluating the role of female hormones in the development of cellulite. Cellulite is now being taken seriously as researchers and health care professionals understand it is associated with poor circulation and lymphatic drainage. Finally, this cellulite cream is available in Canada – Holista® Alpha-Cell. Developed by a Romanian medical doctor, Alpha-Cell is a natural formula combining herbal extracts that allow the body to naturally break down cellulite more effectively.



New Hope for Cellulite Sufferers

A recent breakthrough discovery has shown that the fat within cellulite tissue responds very well to chemical agents that inhibit the alpha-receptors. Alpha-receptors are found on the surface of fat cells within cellulite tissue. Once inhibited, these alpha-receptors allow fat to exit from the cellulite tissue and enter the bloodstream to be burned by other tissues. The resulting cellulite reduction minimizes skin dimpling and wrinkling and creates a smoother, more attractive look to the involved cellulite affected area. Dr. Delia Simu, a Romanian doctor with additional specialties in acupuncture and homeopathic medicine, discovered that certain plants contain natural substances that directly inhibit these alpha-receptors to release the fatty deposits and reverse cellulite appearance to an appreciable degree. This discovery has led to the development of a clinically tested

cream that has been shown to break down cellulite and improve fat burning. Over 80% of 2,500 study participants experienced positive results in reducing the appearance of cellulite!

Never Have to Cover Up Your Thighs and Butt Again!

Millions of women, all ages and weights, are affected by cellulite. When it comes to cellulite, anyone can have it. You can take some comfort in the fact that now there is something you can do about it. While the proper use of Alpha-Cell Cellulite Cream will reduce the visible signs of cellulite, it could also have you losing inches off your thighs, buttocks and hips! The recent study group of 2500 women not only had success in reducing



before



after

their cellulite, many lost an average of 3.5 cm off these affected areas – using only Alpha-Cell Cellulite cream. Alpha-Cell targets fat cells and releases the fat so that skin dimpling and wrinkling are minimized. Add to this the fat burning characteristics of Alpha-Cell Cellulite Cream, and you have an appreciable resilience in skin tone and firmness. The study revealed that with only one month's use of this amazing cream, on average, women measured a 3.8 cm difference in the size of their thighs.

Cellulite Busting tips

- Eat a diet high in healthy proteins
- Drink at least eight 8oz. glasses of water per day
- Walk 30 minutes per day or rebound exercise 10 minutes per day
- Apply Holista Alpha-Cell Cellulite Cream twice a day to affected areas - 5 vertical strokes and 10 circular strokes after a hot shower or on damp skin.



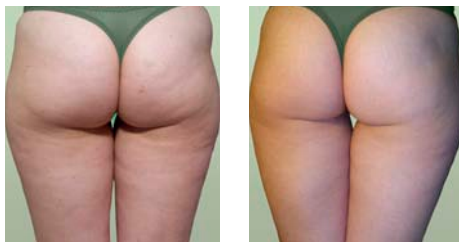
Cellulite - What Is It?

The word cellulite originates from the French word for ‘cell’ and the suffix ‘ite’ meaning disease. Thin women, over-weight women and normal weight women can develop cellulite. You most likely have heard the term “orange peel

Women are affected with cellulite more than men because our fat layer is organized quite differently. Most men store smaller amounts of fat deep under the skin whereas women store fat in the upper most layer of the skin. Even thin women have cellulite.

skin” used to describe how cellulite looks and feels. The appearance of lumps and bumps just below the skin’s surface has many women wearing long sleeved shirts and/or skirts or pants and covering their bottom with a towel at the beach. In extreme cases some women are so devastated by the appearance of their skin that their self esteem is compromised. Under our epidermis (the skin) there are three layers of fat. Cellulite forms in the first layer, called the subcutaneous fat

layer (hypodermis). Connective tissue holds the fat chambers in this area. Cellulite is mostly fat, but simply losing weight will not always eliminate the appearance. There are two forms of cellulite: hydric cellulite and lipidic cellulite. Hydric cellulite is usually spread out and consists mainly of water (with some fat), which penetrates the tissues and saturates them. Lipidic cellulite is more localized and consists mainly of excess fat (with some water) giving the skin the typical “orange-peel” appearance. Millions of dollars have been invested by the cosmetic industry to develop creams, lotions and techniques to deal with this disfiguring condition. Some work, most don’t – until now. Alpha-Cell Cellulite Cream has been proven effective in the treatment of both forms of cellulite in over 80% of 2,500 study participants!



before

after

Individual results will vary.